



" Dongkuk Steel Group enjoys worry-free operation with EasyReport "

" As a business gets larger, its print/copy environment becomes inevitably more complicated. An inefficient printing infrastructure leads to decreased business efficiency and high costs. That's why we have deployed EasyReport. As a result, the Group is enjoying its benefits like reduced cost, enhanced security and business efficiency."

- Kim Myeong-Gyu,
Team manager of the information Planning team, Strategic Planning Office, Dongkuk Steel.



Industry : Manufacturing



Before using EasyReport

- Reduced business efficiency due to related consumables
- Difficulty in managing 800 printing assets
- Inability to track and monitor print outputs resulting in poor document security
- Poor management of consumables at each subsidiary, leading to increased costs
- Security issue of hardcopy on network printer

After using EasyReport

- Improved efficiency in device management.
- 42.5% reduction in printing hardware, resulting in a right-sized fleet
- Streamlined supplies inventory management with automated delivery of consumables and components
- Minimised business disruption through immediate response to system failure
- Reduced printing costs with pull printing and job accounting function
- Eliminate uncollected paper on the output tray of network printer with card authentication

Overview

Dongkuk Steel Group is South Korea's first steelmaker to devote itself solely to steel production since its inception in 1954. With 10 subsidiaries ranging from logistics to machinery and IT, Dongkuk Steel Group is the country's third largest domestic steel producer. Dongkuk Steel Group had not understood the importance of document security until confidential documents containing crucial information about competitors' construction plans and revenue lacked out of competitors' office. This prompted the Group to put measures in place to improve the security of printed documents. As Kim Myeong-Gyu, Team Manager of the Information Planning team, Strategic Planning Office explained, these documents might contain vital information such as shortening construction time without simulating plant and facility sites. The need to enhance security was a key reason behind the company's decision to engage with EasyReport.

Even with Digital Right Management security features already deployed in some divisions of the company, Dongkuk Steel Group took data confidentiality to the next level by ensuring the security of all printing activities across all subsidiaries. The implementation of EasyReport helped Dongkuk Steel Group not only to secure confidential document but also to consolidate its print, copy and fax environment, and charges are based on the Group's print/copy volume.

How EasyReport helped

In December 2007, Dongkuk Steel Group rolled out EasyReport across all subsidiaries and the first step was to analyse the Group's current output infrastructure to gain visibility into unmeasured and unknown costs. Dongkuk focused on three key areas as Easy Report was being introduced – asset management, service and security. From an asset management perspective, the company wanted to boost efficiency and reduce effort required management for print. In the area of service, the goal was to drive down costs, and maintain and optimised level of print volume through steady monitoring. Where security was concerned, the Group wanted to establish complete security for printed documents through tracking and monitoring. Consumables and other components are delivered automatically when they are needed, eliminating the hassle of purchasing and maintaining stock at divisional levels. On-site support is available. Document security is also improved by connecting printing applications via network.

Value delivered

After the roll-out of EasyReport, Dongkuk Steel Group realised 20% cost saving in monthly printing cost, and this is greater than the initial target of 15%. Another subsidiary, Union Steel, has also reduced costs by more than 30% every month after the implementation of EasyReport.

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www.myepsoft.com

EPSOFT International PTE LTD

16 Ayer Rajah Crescent Tempco

Technominiun#06-03

(Singapore)139965

sales@myepsoft.com

Tel. +65 6272 - 7794

Fax. +65 6272 - 7894